

Thank you!

First of all, a massive thank you for your donation and for taking part in Life On Hold! You are now part of a really exciting collaborative project that not only serves as a way of engaging and stimulating the creative community during lockdown but is also a unique way of raising important funds for the NHS and Mind.

The boring bit

When you downloaded your chosen artwork to remix you will have already agreed to the terms and conditions but we just want to reiterate that you should not use the artists work for anything outside of the Life on Hold project including selling any of the original works or your remixes.

Please also do your best to credit and tag the artists whose work you have remixed if you share it on social media. All of this is really important so no one gets in trouble with the law due to any copyright infringements.

How does it work?

Have you downloaded some artwork to remix?

Go to liveonholdremix.co.uk to download if you haven't already.

Once you have downloaded your artwork the next step is to create your remix.

What do we mean by a remix?

For designers, artists and illustrators

As with any creative brief the idea of a remix is up to your interpretation but essentially we want you to take the downloaded work and use the elements or the idea and reinterpret it and give it your own meaning using your own flavour of creativity. The new creations should still reflect the campaign theme of 'Life on Hold' and what this means to you during this time of global pandemic. Here are some examples of what you could do...

- Take an element of the work and create a new design/illustration around it
- Redraw the piece in your own style
- Add some typography to give it new meaning
- Draw a character into the scene
- Recolour the artwork
- Reimagine the message that you interpret from the original work

N.B. Please keep your pieces to a square format

What do you do after you have done your remix?

Once you have completed your remix please log into your account at liveonholdremix.com and upload it to the portal so that other people can remix your remix. And remember to share your work on all your social platforms and encourage others to get involved.

For animators

We're really excited to see how the artists work can be brought to life by animation. We want you to take the static designs from our artists and go wild with your animation skills. How you do this is totally up to you! You can use as much or as little of the downloaded work as you like but keep it on the theme of 'Life on Hold'.

What do you do after you have done your remix?

To upload your animation remix to the Life on Hold platform please first upload it to a YouTube account first. You will then need to copy and paste the YouTube link into the required field on the Life on Hold upload page.

Please see the next page for some examples of remixes...

Examples of remixes

Design, illustration and art



Original piece by Orca



Remix by Chris Rees



Original piece by Holy Moly



Remix by Max Harding

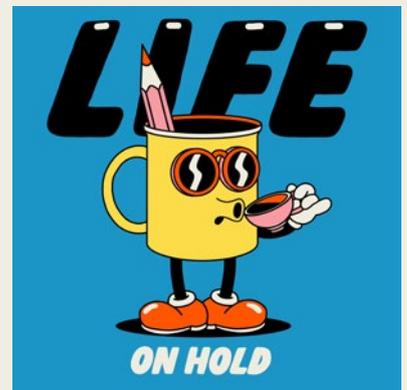


Original piece by Anna Marrow



Remix by Hey! What?

Animation



Original by Yeye Weller

or copy and paste this
link into your browser:
<https://youtu.be/LdfmRRqD43w>

I have done my remix. What now?

1. Create a cover image for your work. 1080 x 1080 pixel jpeg
2. Zip up your working file(s). Keep the cover image separate.
3. Go to lifeonholdremix.co.uk and sign in
4. Go to 'My Account'
5. Go to 'Upload Remix' on the side navigation

Accepted file formats

For uploading your design, illustration and art pieces back onto the Life on Hold portal you will need to supply it in a Zip file containing at least one of the following formats:

- Adobe Photoshop file (minimum 2500 x 2500 pixels)
- Adobe Illustrator file (back saved to CS6)
- JPEG (minimum 2500 x 2500 pixels)

Help us spread the word and raise more money for the NHS and Mind

We need your help to reach our goal of £10,000. Please tell your friends and colleagues about Life on Hold and share your pieces on social media and remember to tag us in your posts. We're all in this together and with your help we can make a real difference!

Instagram: @lifeonholdremix www.instagram.com/lifeonholdremix
Facebook: @lifeonholdremix www.facebook.com/lifeonholdremix
Twitter: @lifeonholdremix www.twitter.com/lifeonholdremix

Campaign website: www.lifeonhold.org

Entry portal: www.lifeonholdremix.co.uk

Buy prints: www.lifeonhold.shop

Thank you!

Got questions

If you have any questions regarding anything to do with Life on Hold please email: hamish@lifeonhold.org

We will do our best to reply as soon as possible but please bear with us :)